

# The Final Factor

RoomTune . . .  
diffuses "standing waves"

RoomTune . . .  
is a tone controller

RoomTune . . .  
is 48" x 12" x 4"

RoomTune . . .  
is passive & lightweight

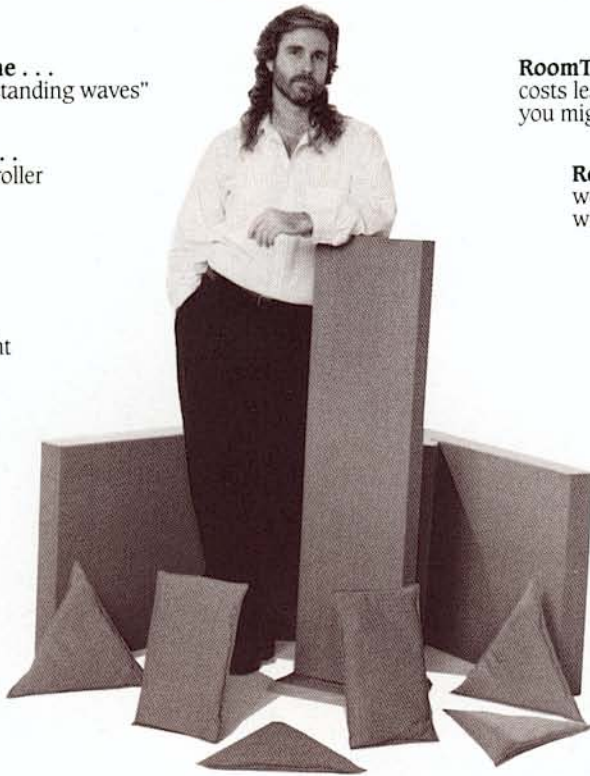
RoomTune . . .  
eliminates "echo-slap"

RoomTune . . .  
costs less than  
you might think.

RoomTune . . .  
works in any room,  
with any speaker.

RoomTune . . .  
increases soundstage  
depth and width

RoomTune . . .  
is rapidly gaining the  
support of **serious** audio  
critics everywhere.



**R**oomTune has made it obvious that the room has a major impact on the effect of stereo. The room is actually the **single** most important factor in determining the sound quality in your system. That's what we mean when we call it "The Final Factor". In fact, tuning a listening room can improve sound quality by as much as 90%!

The problem with most rooms is that music tends to find areas where certain frequencies will duplicate. These areas are known as "Pressure Zones". At lower frequencies (below 400 Hz), pressure zones are also known as "Standing Waves". At 400 Hz or above, they're called "Echo-Slap". Both are audible sounds, so they tend to interfere with listening by making certain frequencies sound stronger than intended.

Since the invention of stereo in the 1950's, ongoing efforts have been made to produce authentic sound reproduction. The word "stereo" actually means three dimensional. The ultimate objective of every stereo system is to create the illusion of live performance. However, music played in ANY enclosure results in "Pressure Zones". As discussed earlier, the distortion they create makes it impossible to hear the three dimensional quality that is really there.

**. . . the most dynamic  
breakthrough to  
come along in years!**

**. . . RoomTune will make  
a tremendous impact  
on your stereo system.**

RoomTune functions on a principle called "Pressure Zone Control". With strategic placement of RoomTune products, "standing waves" and "echo-slap" can actually be controlled. Only then, are you able to assess the **true** performance of your stereo system. A properly tuned room will enable you to hear much more depth, width and layering in the soundstage. Tonal balance and harmonics will be more accurate, phase alignment will be correct, and there will be a sense of space and time to each musical note. In most instances, **it will be like owning a totally new stereo system.** The change will be dramatic.

The uniqueness of RoomTune is that it will NOT overdampen the listening room. Overdampening is known to have a devastating effect on tonal balance and harmonics. RoomTune concentrates on **controlling** energy instead of **muffling** it.

No wonder people everywhere are describing RoomTune as . . . **"the most dynamic breakthrough to come along in years"**. When you get the opportunity to hear the improvements for yourself, you'll know why. Many wholeheartedly agree that RoomTune . . . is **"Changing the Standard of Stereo."** We invite you to find out for yourself.



**RoomTune**<sup>TM</sup>

*"Passive room treatment,  
designed by Michael Green."*

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# Changing the Standard of Stereo

